



Hinesville Downtown Development Authority/Main Street
June 28, 2023 Regular Board Meeting Agenda
In-Person in the boardroom at ITPA/Bryant Commons at 4 p.m.

1. Call to Order by Chairman Marcus Sack at ____ p.m.

Present= Marcus Sack = Roger Jones = Shonda Mickel = Sabrina Newby = Liston Singletary, III = Tom Ratcliffe = Mayor Allen Brown
Stake Holders = Kenny Howard = Ryan Arnold = Michelle Ricketson = Kenya Romero = Candice Bryant

Organization/Management

- 2. Secretary's Report – Minutes: May 24, 2023 regular board meeting -- Shonda Mickel, see attached Motion by _____, 2nd by _____, vote _____ at _____ p.m.**
- 3. Treasurer's Report (May 2023) – Shonda Mickel, see attached Motion by _____, 2nd by _____, vote _____ at _____ p.m.**
- 4. Chairman's Report – Marcus Sack**
- 5. City Manager's Report – Kenneth Howard**

Economic Restructuring/Development

- 6. Incentives & Façade Grants –**
Staff is working on brochures with incentive information
- 7. Downtown Properties**
 - a. Downtown Businesses
 - b. Memorial Drive
 - c. DDA owned
 - d. Azalea Street
 - e. Bryant Commons -- Daily vehicle count is 230! Monthly report is attached.
MAY/FY23: Events 12/ytd 32, attendance 406/ytd 3,405 revenue \$ 415/ytd \$2,406
Bryant Commons Capital Improvement Plan
- 8. Main Street District Report --**
MAY: 5 biz opened/expand, 52 jobs, 6 biz closed, 38 jobs, 32 events, 2,710 attendance, \$45,000 investment in DT
- 9. Hinesville Farmers & Makers Market -- 2023 Market season: March 2 – October 26, 3 to 7 pm**

Design/Historic Preservation

- 10. Old Liberty County Jail –**
MAY: 50 Visitors, 48 Volunteer Hours, \$10 Income, 700 People reached via facebook
- 11. Historic Preservation Commission & Downtown Historic District – Priorities have been set**
 - A.** Historic District: Use existing boundaries to create guidelines, revise list of 25 properties, identify grants/incentives for property owners and long term whittle down list of 250 properties.
 - B.** Hineshaw School: National Register of Historic Places application, helping to identify grants
 - C.** Mini Marker Movies: The distribution of, completion of & continuing education involved in these movies.
 - D.** 250 Project: Rebranding Main Street Park, which will involve working with several other groups within the City.
 - E.** Super Museum Sunday: Make traveling exhibits for classrooms. Invite/encourage more local cultural & historic sites to participate.
- 12. Old/New Business**
Board training (online) – GA Downtown Association – Sidebar Training – Countywide Workshop

Promotions

- 13. Director's Report -- Michelle Ricketson**
- 14. Executive session regarding real estate and personnel**
- 15. Adjournment- Motion by _____, 2nd by _____, vote _____ at _____ p.m.**



Hinesville Downtown Development Authority/Main Street
May 24, 2023 Regular Board Meeting Minutes
In-Person in the Hinesville Room, City Hall at 4 p.m.

1. Call to Order by Chairman Marcus Sack at 4:15 p.m. All introduced themselves.
Present= Marcus Sack = Sabrina Newby (arrived at 4:38) = Liston Singletary, III = Tom Ratcliffe = Mayor Allen Brown
Stake Holders = Kenny Howard = Michelle Ricketson = Kenya Romero = Candice Bryant = Allan Volskay (Georgia Power)

Organization/Management

2. Secretary's Report – Shonda Mickel, see attached
Minutes: March 22 & April 26, 2023 regular board meeting: **Motion by A.Brown, 2nd by L.Singletary, vote unanimous at 4:20 p.m.**
3. Treasurer's Report (April 2023) – Shonda Mickel, see attached
Motion by L.Singletary, 2nd by T.Ratcliffe, vote unanimous at 4:22p.m.

April 2023 numbers for May 2023 meeting

Summary: Detailed report as of April 30, 2023 attached (pages 3B, 3C & 3D)

Lease/Rental Income	\$ 1,300 mo.	\$2,600 ytd.
Discover Downtown Hinesville Revolving Loan Fund	\$	\$235,000 ytd.
Old Jail Revenue	\$ mo.	\$152.40 ytd (visitors 223 ytd)
Farmer's Market Revenue	\$ 1,420 mo.	\$6,765 ytd
Bryant Commons Rental Revenue	\$ 496.28 mo.	\$2,966 ytd
Sponsorship/General Donations		
Community Projects	\$	
Fall: Pumpkin Patch/Scarecrow Rock N Roll	\$ mo	'22 sponsorships 900

Below is a tally of HDDA designated dollars.

- \$33,800 to use for development from development and lease payments.
(This increases \$7,800 annually from our rental property.)
- \$235,000 in the Discover Downtown Hinesville Revolving Loan Fund,
(plus \$50,000 in FY23 budget)
- \$117,000 in unused façade grants,
(plus, \$25,000 in FY23 budget)
- \$3,000 Holiday lights and promo
- \$2,090 Irrigation for Cisco's Park
- \$ 768 Disc Golf, **securing new hole sponsors**

4. Chairman's Report – Marcus Sack
Executive Director Evaluation – Set executive session for June personnel.
Staff should investigate getting a beer vendor for the Block Parties, provided no outside food/drink are allowed.
5. City Manager's Report – Kenneth Howard
The ribbon cutting for Phase 1 of Fire Station No. 1
The walk through for the Small Business Incubator building is coming soon. Georgia Southern will take care of the interior.

Economic Restructuring/Development

6. Incentives & Façade Grants –

a. Façade grant reimbursement requests

- a. \$7,000: Anka Hinze, Zum Rosenhof 103 Midway, for new awnings, lights and a sign.

Motion by T.Ratcliffe, 2nd by L.Singletary, vote unanimous at 4:34p.m.

- b. \$2,500: Josh Wheeler, Liberty Group, 313 N. Main Street, vinyl siding.

Motion by T.Ratcliffe, 2nd by A.Brown, vote unanimous at 4:34p.m.

- c. \$_____ : Khloe Villafane, It's All About Me Selfie Studio, 110 East MLK, Jr. Drive, Two outdoor fans with installation. **No Report.**

7. Downtown Properties

- a. Downtown Businesses – Work to publicize incentives

- b. Memorial Drive

- c. DDA owned

- d. Azalea Street

- e. Bryant Commons -- by Program Assistant Candice Bryant

MAR/FY23: Events 5/ytd 15, attendance 137/ytd 1,358 revenue \$ 695/ytd \$1,920

APR/FY23: Events 12/ytd 27, attendance 1,608/ytd 2,966 revenue \$ 625/ytd \$2,545

M.Ricketson apprised the board of two incidents causing minor property damage at the park.

Michelle will meet the 92nd Engineers to discuss projects that are needed at the park.

8. Main Street District Report – by Main Street Program and Events Coordinator Kenya Romero

MAR: 3 biz opened/expand, 4 jobs, 7 biz closed, 14 jobs, 31 events, 2,780 attendance, \$ 0 investment in DT

APR: 4 biz opened/expand, 19 jobs, 4 biz closed, 5 jobs, 26 events, 2,978 attendance, \$1,455,802 investment in DT

9. Hinesville Farmers & Makers Market -- 2023 Market season: March 2 – October 26, 3 to 7 pm

Design/Historic Preservation

10. Old Liberty County Jail –

MAR: 123 Visitors, 65 Volunteer Hours, \$28.50 Income, 851 People reached via facebook

APR: 62 Visitors, 48 Volunteer Hours, \$39 Income, 587 People reached via facebook

11. Historic Preservation Commission & Downtown Historic District – Orientation June 16, 2023, 10am to noon

12. Old/New Business

Update Personnel Policy: Staff will email document, board should consider adopting in June

Board training – Is available at the GMA meeting next month in Savannah.

Promotions

13. Director's Report -- Michelle Ricketson

- Michelle is glad to be fully staffed.
- We received a letter from the Shriners asking the board to reconsider coordinating Pumpkin Patch. Marcus said he would discuss this with Roger Hutchinson.
- A historic preservationist will be in town June 5 to walk through the special project building and Hineshaw.
- PB&J collection and the Army's birthday will be celebrated in June.
- Juneteenth Festival will be June 17-18 at Bryant Commons. The HDDA is a sponsor.
- There are three firm sponsors for the expansion of the disc golf course. We are seeking nine total sponsors.

14. Adjournment- **Motion by L.Singletary, 2nd by A.Brown, vote unanimous at 5:05 p.m.**



Hinesville Downtown Development Authority/Main Street

Financial Report

May 2023 numbers for June 2023 meeting

By Shonda Mickel

Summary: Detailed report as of May 31, 2023 attached (pages 3B, 3C & 3D)

Lease/Rental Income	\$	650 mo.	\$3,250 ytd.
Discover Downtown Hinesville Revolving Loan Fund	\$		\$235,000 ytd.
Old Jail Revenue	\$	129 mo.	\$281.40 ytd (visitors 276 ytd)
Farmer's Market Revenue	\$	1,515 mo.	\$8,280 ytd
Bryant Commons Rental Revenue	\$	415 mo.	\$2,406 ytd
Sponsorship/General Donations			
Community Projects (PB&J)	\$	5,060 mo	
Disc Golf	\$		
Fall: Pumpkin Patch/Scarecrow Rock N Roll	\$	mo	'22 sponsorships 900

Below is a tally of HDDA designated dollars.

- \$33,800 to use for development from development and lease payments.
(This increases \$7,800 annually from our rental property.)
- \$235,000 in the Discover Downtown Hinesville Revolving Loan Fund,
(plus \$50,000 in FY23 budget)
- \$117,000 in unused façade grants,
(plus, \$25,000 in FY23 budget)
- \$3,000 Holiday lights and promo
- \$2,090 Irrigation for Cisco's Park
- \$ 768 Disc Golf

BUDGET REVENUE REPORT CITY OF HINESVILLE

Downtown Development Authority

14-Jun-23

HinesBudRev: Year (2023) Period (7)

Ledger ID	Ledger Description	BUDGET	MTD REV	YTD REV	REMAINING BAL	PERC COLL
(100) General Fund						
(000) Revenue						
100-000-0000-00-30-1000	TRANSFER IN FROM CITY FUNDS	\$434,432.00	(\$4,613.93)	(\$139,027.66)	\$295,404.34	32.00%
100-000-0000-00-33-4111	CITY ENTITLEMENT FUNDS XFER	\$344,601.00	\$0.00	(\$40,833.70)	\$303,767.30	11.85%
100-000-0000-00-33-4120	HISTORIC PRESERVATION GRANT	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
100-000-0000-00-36-1020	INTEREST INCOME	\$0.00	\$0.00	(\$1,439.14)	(\$1,439.14)	0.00%
100-000-0000-00-37-1000	CONTRIBUTION FOR CONTRACT SER	\$9,000.00	\$0.00	\$0.00	\$9,000.00	0.00%
100-000-0000-00-38-1020	LEASE / RENTAL INCOME	\$7,800.00	(\$650.00)	(\$3,250.00)	\$4,550.00	41.67%
100-000-0000-00-38-9005	USE OF FUND BALANCE	\$2,000.00	\$0.00	\$0.00	\$2,000.00	0.00%
100-000-0000-00-38-9910	COMMUNITY PROJECTS	\$7,000.00	(\$300.00)	(\$300.00)	\$6,700.00	4.29%
100-000-0000-00-38-9965	SP PROJ - SCARECROW STROLL	\$5,000.00	\$0.00	(\$900.00)	\$4,100.00	18.00%
100-000-0000-00-38-9980	SPECIAL PROJ - FARMERS MARKET	\$10,000.00	(\$1,515.00)	(\$8,280.00)	\$1,720.00	82.80%
100-000-0000-00-38-9982	BRYANT COM - CONTRIB/DONATIONS	\$0.00	(\$1,050.00)	(\$2,050.00)	(\$2,050.00)	0.00%
100-000-0000-00-38-9983	BRYANT COMMONS FACILITY RENTAL	\$2,500.00	(\$415.00)	(\$2,406.28)	\$93.72	96.25%
100-000-0000-00-38-9990	OTHER EVENTS - GENERAL	\$0.00	(\$4,760.00)	(\$5,760.00)	(\$5,760.00)	0.00%
100-000-0000-00-38-9991	AZALEA ST CONTRIBUTION - COH	\$0.00	(\$70.92)	(\$350.87)	(\$350.87)	0.00%
100-000-0000-00-38-9992	SP PROJ - LUNCHTIME CONCERTS	\$1,500.00	\$0.00	\$0.00	\$1,500.00	0.00%
100-000-0000-00-38-9997	OLD JAIL-SPECIAL PROJECTS	\$0.00	(\$129.00)	(\$281.40)	(\$281.40)	0.00%
100-000-0000-00-38-9999	MISC REVENUE TO RECLASS	\$0.00	(\$50.00)	(\$4,410.00)	(\$4,410.00)	0.00%
	Subtotal :	\$824,333.00	(\$13,553.85)	(\$209,289.05)	\$615,043.95	25.39%
	Subtotal (000) Revenue:	\$824,333.00	(\$13,553.85)	(\$209,289.05)	\$615,043.95	25.39%
	Subtotal (100) General Fund:	\$824,333.00	(\$13,553.85)	(\$209,289.05)	\$615,043.95	25.39%
	Total =====	\$824,333.00	(\$13,553.85)	(\$209,289.05)	\$615,043.95	25.39%

BUDGET EXPENDITURE REPORT
CITY OF HINESVILLE

14-Jun-23

Downtown Development Authority

HinesBudExp: Year (2023) Period (7)

Ledger ID	Ledger Description	BUDGET	MTD EXP	YTD EXP	REMAINING BAL	PERCENT SPENT
(100) General Fund						
(001) DDA Admin						
100-001-1000-00-51-1100	SALARY AND WAGES	\$161,397.00	\$0.00	\$79,471.41	\$81,925.59	49.24%
100-001-1000-00-51-2110	GROUP INSURANCE	\$24,508.00	\$0.00	\$5,468.54	\$19,039.46	22.31%
100-001-1000-00-51-2120	DISABILITY	\$1,086.00	\$0.00	\$599.76	\$486.24	55.23%
100-001-1000-00-51-2200	SOCIAL SECURITY	\$9,622.00	\$0.00	\$4,746.73	\$4,875.27	49.33%
100-001-1000-00-51-2300	MEDICARE	\$2,250.00	\$0.00	\$1,110.12	\$1,139.88	49.34%
100-001-1000-00-51-2400	RETIREMENT	\$15,624.00	\$0.00	\$7,541.88	\$8,082.12	48.27%
100-001-1000-00-51-2700	WORKERS COMP	\$560.00	\$0.00	\$442.02	\$117.98	78.93%
100-001-1000-00-52-1215	LEGAL FEES	\$1,500.00	\$0.00	\$0.00	\$1,500.00	0.00%
100-001-1000-00-52-1225	ADVERTISING	\$2,750.00	\$0.00	\$1,137.50	\$1,612.50	41.36%
100-001-1000-00-52-1260	PROFESSIONAL SERVICES	\$30,000.00	\$0.00	\$0.00	\$30,000.00	0.00%
100-001-1000-00-52-2205	BUILDING MAINTENANCE	\$1,900.00	\$625.00	\$756.00	\$1,144.00	39.79%
100-001-1000-00-52-2206	VEHICLE REPAIRS AND MAINT	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
100-001-1000-00-52-3200	COMMUNICATIONS	\$2,000.00	\$0.00	\$819.52	\$1,180.48	40.98%
100-001-1000-00-52-3300	UTILITIES	\$2,000.00	\$109.16	\$1,308.83	\$691.17	65.44%
100-001-1000-00-52-3500	TRAVEL	\$5,200.00	\$0.00	\$2,082.75	\$3,117.25	40.05%
100-001-1000-00-52-3600	ANNUAL DUES/LICENSES	\$1,090.00	\$0.00	\$720.00	\$370.00	66.06%
100-001-1000-00-52-3700	EDUCATION AND TRAINING	\$5,200.00	\$0.00	\$188.45	\$5,011.55	3.62%
100-001-1000-00-53-1101	OFFICE SUPPLIES	\$2,700.00	\$153.83	\$1,871.23	\$828.77	69.30%
100-001-1000-00-53-1103	DEPARTMENT OPERATING EXP	\$3,000.00	\$0.00	\$808.39	\$2,191.61	26.95%
100-001-1000-00-53-1107	BANK CHARGES	\$660.00	\$0.00	\$479.17	\$180.83	72.60%
100-001-1000-00-54-2400	COMPUTERS- HARDWARE	\$2,500.00	\$0.00	\$0.00	\$2,500.00	0.00%
100-001-1000-00-54-2405	WEBSITE MAINTENANCE	\$1,386.00	\$0.00	\$1,002.88	\$383.12	72.36%
100-001-1000-00-57-1170	ENHANCED FAÇADE GRANT	\$30,000.00	\$0.00	\$2,664.84	\$27,335.16	8.88%
100-001-1000-00-57-1175	REVOLVING LOAN FUND	\$50,000.00	\$0.00	\$0.00	\$50,000.00	0.00%
100-001-1000-00-57-2520	HOLIDAY LIGHTS	\$2,000.00	\$0.00	\$92.92	\$1,907.08	4.65%
100-001-1000-00-57-2600	PROMOTIONAL	\$19,000.00	\$420.00	\$6,054.65	\$12,945.35	31.87%
100-001-1000-00-57-2605	PROMO - BRYANT COMMONS	\$3,000.00	\$0.00	\$49.90	\$2,950.10	1.66%
100-001-1000-00-57-2615	PROMO - FARMERS MARKET	\$10,000.00	\$204.94	\$3,078.19	\$6,921.81	30.78%
100-001-1000-00-57-2625	COMMUNITY PROJECTS	\$7,000.00	\$0.00	\$3,500.00	\$3,500.00	50.00%

BUDGET EXPENDITURE REPORT
CITY OF HINESVILLE

14-Jun-23

Downtown Development Authority

HinesBudExp: Year (2023) Period (7)

Ledger ID	Ledger Description	BUDGET	MTD EXP	YTD EXP	REMAINING BAL	PERCENT SPENT
100-001-1000-00-57-2900	SIGNAGE	\$5,000.00	\$0.00	\$0.00	\$5,000.00	0.00%
100-001-1535-00-54-2400	COMPUTER SOFTWARE/UPDATES	\$1,958.00	\$0.00	\$0.00	\$1,958.00	0.00%
	Subtotal (001) DDA Admin:	\$405,391.00	\$1,512.93	\$125,995.68	\$279,395.32	31.08%
(021) Phase I Azalea Street						
100-021-7320-01-54-1408	UTILITY SERVICE	\$3,000.00	\$92.05	\$534.97	\$2,465.03	17.83%
	Subtotal (021) Phase I Azalea Street:	\$3,000.00	\$92.05	\$534.97	\$2,465.03	17.83%
(023) Phase III Azalea Street						
100-023-7320-01-52-1309	HOUSING CONSTRUCTION	\$42,855.00	\$0.00	\$0.00	\$42,855.00	0.00%
100-023-7330-03-57-3010	AFFORDABLE HOUSING	\$301,746.00	\$0.00	\$2,675.00	\$299,071.00	0.89%
	Subtotal (023) Phase III Azalea Street:	\$344,601.00	\$0.00	\$2,675.00	\$341,926.00	0.78%
(060) Bryant Commons						
100-060-1000-00-52-1260	PROFESSIONAL SERVICES	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
100-060-1000-00-52-2100	CONTRACTED MAINTENANCE SERV	\$18,000.00	\$0.00	\$4,050.00	\$13,950.00	22.50%
100-060-1000-00-52-2110	GROUPS MAINTENANCE	\$6,366.00	\$1,270.00	\$9,065.71	(\$2,699.71)	142.41%
100-060-1000-00-52-2200	EQUIPMENT REPAIRS/MAINTENANCE	\$1,000.00	\$0.00	\$323.78	\$676.22	32.38%
100-060-1000-00-52-2205	BUILDING MAINTENANCE	\$750.00	\$0.00	\$0.00	\$750.00	0.00%
100-060-1000-00-52-2209	BC POND MAINTENANCE	\$10,300.00	\$0.00	\$3,390.00	\$6,910.00	32.91%
100-060-1000-00-52-3300	UTILITIES	\$2,000.00	\$157.33	\$954.44	\$1,045.56	47.72%
100-060-1000-00-53-1103	DEPARTMENT OPERATING	\$4,725.00	\$0.00	\$2,002.28	\$2,722.72	42.38%
100-060-1000-00-54-1100	BRYANT COMMONS CAPITAL EXP	\$26,000.00	\$0.00	\$19,015.40	\$6,984.60	73.14%
	Subtotal (060) Bryant Commons:	\$69,641.00	\$1,427.33	\$38,801.61	\$30,839.39	55.72%
(065) Historic Preservation						
100-065-1000-00-52-3500	TRAVEL	\$250.00	\$0.00	\$0.00	\$250.00	0.00%
100-065-1000-00-52-3700	TRAINING/EDUCATION	\$1,050.00	\$0.00	\$0.00	\$1,050.00	0.00%
100-065-1000-00-53-1103	DEPT OPERATING EXPENSE	\$400.00	\$0.00	\$150.00	\$250.00	37.50%
	Subtotal (065) Historic Preservation:	\$1,700.00	\$0.00	\$150.00	\$1,550.00	8.82%
	Subtotal (100) General Fund:	\$824,333.00	\$3,032.31	\$168,157.26	\$656,175.74	20.40%
	Total =====	\$824,333.00	\$3,032.31	\$168,157.26	\$656,175.74	20.40%

Bryant Commons Facility Summary Report - 2023

Fiscal Year 2023	Showings	Inquiries	Applications	Withdrew/ Cancelled	Public Event	Public Event Attendance	Private Event Attendance	Meeting Attendance	Total Attendance
Nov - Jan	4	82	28	2	5	995	61	8	1056
Feb-April	6	131	45	7	14	1841	121	12	1962
May - July	7	15	7	2	5	415			
Aug.-Oct.									
Totals	7	228	80	11	10	1,298	112	17	3,018
Date	Name of Event				Attendance	Venue Used	Staff Time	Hours in Use	Revenue
9/16/2023	Cakamile Yoga in the Park					BLA			
9/9/2023	9/11 Hero Run					WTL			
8/19/2023	Cakamile Yoga in the Park					BLA			
8/17/2023	Cross Country Race Bradwell					WTL			
07/15/2023	Cakamile Yoga in the Park					BLA			
06/17-18/23	Juneteenth Celebration					AWN,STA, VEH			
6/24/2023	Junk in the Trunk					BP, FPA,CDP			
6/23/2023	Org Day					AWN			
6/10/2023	Wedding Reception				55	BLA			\$ 275.00
6/10/2023	Father's Day Celebration				100	AWN,FPA	1		\$ 135.00
6/9/2023	Fleming Wedding				30	OAG			\$ 150.00
6/9/2023	Miller Wedding				20	OAG			\$ 120.00
6/8/2023	Deployment Farewell				45	AWN			\$ 30.00
5/23/2023	Liberty County School App Day				75	AWN			
5/20/2023	Birthday Party				Cancelled				
5/20/2023	Yoga in the Park				6	BLA			\$ 25.00
5/20/2023	Baby Shower				20	AWN			\$ 75.00
5/20/2023	Car Show				250	VEH,AWN,FPA			\$ 250.00
5/6/2023	Church Graduation Party				55	BLA			\$ 41.28
5/6/2023	Self-Love = Self-Work				Cancelled	BLA			
4/29/2023	Autism Awareness Walk				43	WTL	0.5	3	\$ 70.00
4/29/2023	Blake's Birthday Party				30	AWN	0.5	2	\$ 90.00
4/29/2023	Yoga in the Park				25	BLA	0.5	2	
4/23/2023	Birthday Party				15	PLA	0	1	\$ 30.00
4/22/2023	Pastoral Anniversary				450	AWN,STA, VEH	1	10	\$ 240.00
4/21/2023	KLB Earth Day				850	AWN,STA, VEH	2	6	
04/21-24/23	ITPA Annual Assembly				65	BLA	2	12	
4/19/2023	30th Birthday Party				Cancelled	AWN			
4/15/2023	World Art Day				10	AWN	0.5	2	
4/15/2023	Yoga in the Park				11	BLA	0.5	3	\$ 25.00
4/14/2023	Farewell Potluck				35	AWN	0.5	3	\$ 25.00
4/10/2023	Easter Picnic				Cancelled	AWN			
4/8/2023	Keyster Eggstravaganza				Cancelled	STA, AWN, BLA			
4/7/2023	Org Day				49	AWN	1	5	\$ 25.00
4/2/2023	Baby Shower				25	AWN	0.5	2	\$ 120.00
3/31/2023	Family Org Day				No Show	AWN			

3/30/2023	Lewis & Clark Circus	500	VEH		12	
3/29/2023	Lewis & Clark Circus	600	VEH		12	\$ 500.00
3/29/2023	Vietnam Verteran Recognition Day	50	VMW			
3/26/2023	Birthday Party	32	AWN			\$ 60.00
3/25/2023	Life Appreciation Picnic	55	VEH/AWN/FPA			\$ 75.00
3/20/2023	Candice's Wedding	Cancelled	OAG/ AWN			\$ 150.00
3/19/2023	Perkins' Wedding	15	OAG			
3/18/2023	Makayla's 6th B-Day	35	AWN			\$ 90.00
3/18/2023	Yoga in the Park	20	BLA			\$ 25.00
2/16/2023	Arbor Day Tree Planting	15	GSP	2	2	
2/11/2023	Health Fair	150	AWN	2	4	
1/15/2023	Wedding (Devon)	26	AWN	1	2	\$ 90.00
12/13/2022	Org Day	200	AWN	0	4	
12/12/2022	Holiday Party	60	AWN	1	3	
11/19/2022	Wedding (Perkins)	Cancelled	OAG	0	0	
11/18/2022	Hail and Farewell	No Show	AWN	0	0	\$ -
11/7/2022	Chaafee Bench Dedication	35	VMW	0	4	
11/6/2022	Veterans Picnic Day	200	AWN	0	6	\$ 150.00
11/5/2022	City Wide Yard Sale	350	AWN	0	5.5	
10/29/2022	Memorial Ceremony	35	VMW	0	2	\$ 20.00

TOTALS	1056		6	108	\$2,886.28
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2022	10,074							
2021	8,807		AMP - Amphitheater	DGP - Dog Park	PON - Pond Area			
2020	3,125		AWN - Awning	FPA - Field Parking	SHA - Shade Area			
2019	13,631		BLA - Back Lawn	GSP - Green Space	STA - Stage			
2018	18,509		BPT - Back Patio	MSM - Museum	STB - Stables			
2017	17,928		CAM - Caimellia	OAG - OAK GROVE	VEH - Vendors Hill			
2016	10,952		CPA - Cisco Park	PAR - Parking	WTL - Walking Trail			
2015	8,240		BPG - Brambles Playground		VMW - Veterans Memorial Walk			

Main Street Report - May 2023

Did you have a board mtg. this month? Did you or any board members participate in training?	January	February	March	April	May	June	July	August	September	October	November	December	MAIN STREET AMERICA 2020 Accrued
	YES	YES	YES	YES	YES	NO	NO	NO	NO	NO	NO	NO	
Program income	\$23,763	\$3,035	\$53,118	\$16,498.00	\$13,554								\$109,968
Program expenses	\$27,447	\$15,809	\$20,964	\$20,351.00	\$2,940								\$87,511
Downtown events	25	29	31	26	32								143
Event attendance	964	615	2,780	2,978	2,710								10,047
Volunteer hours	48	60	77	59	71								315
New business openings	14	2	3	4	6								29
Jobs from new business openings	39	2	4	19	52								116
Business closings	12	5	7	4	6								34
Jobs lost from business closings	48	5	14	5	38								110
Business expansions or relocations	0	0	0	0	0								0
Jobs resulting from expansions or relocations	0	0	0	0	0								0
Total property sales (Commercial) (#/1-10)	0	0	0	0	0								0
Private investment (Commercial) \$/value	\$0	\$0	\$0	\$0	\$0								\$0
Total property sales (Residential) (#/1-10)	0	2	0	0	0								2
Private investment (Residential) \$/value	\$0	\$481,000	\$0.00	\$0.00	\$0								\$481,000
New single-family units	0	0	0	0	0								0
Value of new single-family units	0	\$0	0	0	\$0								\$0.00
New multi-family units	0	0	0	0	0								0
Value of new multi-family units	0	0	0	0	\$0								\$0.00
New townhomes	0	0	0	0	0								0
New condos/lofts	0	0	0	0	0								0
New commercial buildings	0	0	0	0	0								0
Value of new construction	0	0	0	0	\$0								\$0.00
Private rehab projects	\$0	0	0	0	\$0								\$0.00
Total value of rehabs	8	2	0	1	1								12
Total value of projects (DT City/County)	\$166,644	\$1,400	\$0	\$6,500.00	\$45,000								\$219,544
Public improvement projects (DT City/County)	0	1	0	1	0								2
Total value of public improvements	\$0.00	\$12,000	\$0.00	\$1,448,802.00	\$0								\$1,460,802.00

MAIN STREET REPORT

• **Downtown Events:** Farmers Market (4-1,222) , Block Party (550), City Council (2-40), HDDA Meeting (7), Bryant Commons Events (5-406), HAAC, Business after Hours: M.E. Sack Engineering (45), Ribbon Cutting: Genesis Cleaner (10) Ross Mortgage, Jamarus Moradel (10), Backyard BBQ Bash (160) Old City Jail Museum (11-50), National Prayer Day (100), 11th Annual Jackie Gilliard-Henderson Memorial Scholarship Walk-a-thon (75), Bob Ross Painting (25), Hinesville Arts Council May Exhibit Opening (10)

• **New Downtown Businesses Opened:** Grynd Central LLC , 741 E Oglethorpe Hwy(3), SFR Oletimes LLC, 741 E Oglethorpe Hwy(39), Royal Beauty Bar, 110 E M L King Jr Dr 2B(2), Huta Essentials 2, 230 General Screven Way 106(5), Sass & Grace Plus More LLC, 229 W General Screven Way N2(1), Sunshine ABA Therapy Services LLC, 600 E Oglethorpe Hwy B(2)

• **Business Closings Downtown:** Oneal Restaurants Inc, 741 E Oglethorpe Hwy(29), Cardiovascular Associates of Eastern Georgia, 455 S Main St.(2), Empirical Edge LLC, 452C General Screven Way(1), Stickler 4 Detail, 131 East M L King Jr Dr.(1), Angel Care, 115 W Oglethorpe Hwy Ste 3(3), Vallachia Gourmet LLC – Doner City, 740 E General Stewart Way Ste 106(2)

• **Business Relocations & Expansions:** NONE

• **Private Rehab Projects:** NONE

• **Public Improvement Projects:** Commercial Re-roofing (135 East M.L. King Jr. Drive)

• **Training:** Program Assistant and Main Street Program Manager/Downtown Events were hired. Former Program Assistant, Lizzy McGee's last day was May 15th.



TO: Hinesville Downtown Development Authority/ Main Street
FR: Michelle K.W. Ricketson
RE: Executive Director's Report
DA: June 2023

Organization/Management

- Candice Bryant and Kenya Romero are settling into their roles nicely.
- We have two young people with us from the Summer Youth Enhancement Program.
- Michelle attended the monthly supervisor training.

Economic Restructuring/Development

- The Hinesville Farmers & Makers Market is operating each Thursday from 3 to 7 pm.
 - a. The 9th annual Peanut Butter and Jelly Drive brought in the largest collection to date → 4,828. The amount collected was valued at \$14,000. The goal for 10th anniversary will be 5,000 jars.
 - b. We coordinated the annual birthday party for the US Army with our partners Town of Pembroke, Navy Federal Credit Union, and Steven A. Cohen Military Family Center.
- We are making a coordinated effort regarding multiple 2023 SPLOST applications.
- We have begun preparations for the backpack for local homeless students.
- Michelle and Chuck VanDuser have been planning and securing sponsorships for the 9-hole expansion of the disc golf course. In 2024, we will add an additional 18-hole course.

Design/Historic Preservation

- Staff has been reaching out to contractors to have the work/updates performed at Bryant Commons. The 92nd Engineers Battalion has agreed to assist with the labor for redecking the three bridges at the park, drainage and concrete work needed at Veterans Memorial Walk, and concrete/brick walkways for garden shed area. We will need to purchase the materials.
- A historic preservationist toured the old labor building and Hineshaw School.
- 250 project: Planning new life for a green space in downtown. This will also be a key element to our local semiquincentennial celebration, and will create a tourism destination. We've begun discussions with neighboring property owners to see if the footprint of the project can be expanded.
- Conducted an orientation and goal setting session with the Historic Preservation Commission.

Promotions

- We launched Deploy Yellow Bows.
- We are seeking sponsorships for the 2023 series of Block Parties. The next 2nd Saturday Block Party, July 8, 7-10pm
- We sponsored and supported the two-day Juneteenth Festival.
- The Grand Opening and Open House at the new Fire Station No. 1 will be July 19, 10am
- Business After Hours will be at the ITPA Museum on July 20, 5 to 7pm

2023 events:

July 8: 2nd Saturday Block Party-Buffalo Kings, 7 to 10pm
Aug 12: 2nd Saturday Block Party-Boondockers, 7 to 10pm
Oct. 5: Blessing of the Animals at the Farmers Market
Oct. 19: PINK out the Market
Nov. 25: SHOP SMALL SATURDAY!

July 24: Stuff Backpacks for Homeless Students
Sept 9: 2nd Saturday Block Party-Mason Jarr, 7 to 10pm
Oct 14: 2nd Saturday Block Party-Rockillicious, 7 to 10pm
Oct. 27: Scarecrow Rock & Stroll with Mason Jarr
Nov. 30: City of Hinesville Tree Lighting, 5 to 8 pm