



Hinesville Downtown Development Authority/Main Street  
**July 26, 2023 Regular Board Meeting Agenda**  
In-Person in the Hinesville Room at 5:15 p.m.

**1. Call to Order by Chairman Marcus Sack at \_\_\_\_ p.m.**

Present= Marcus Sack = Roger Jones = Shonda Mickel = Sabrina Newby = Liston Singletary, III = Tom Ratcliffe = Mayor Allen Brown  
Stake Holders = Kenny Howard = Ryan Arnold = Michelle Ricketson = Kenya Romero = Candice Bryant

**Organization/Management**

**2. Secretary's Report – Minutes: June 28, 2023 regular board meeting -- Shonda Mickel, see attached**  
Motion by \_\_\_\_\_, 2<sup>nd</sup> by \_\_\_\_\_, vote \_\_\_\_\_ at \_\_\_\_\_ p.m.

**3. Treasurer's Report (June 2023) – Shonda Mickel, see attached**  
Motion by \_\_\_\_\_, 2<sup>nd</sup> by \_\_\_\_\_, vote \_\_\_\_\_ at \_\_\_\_\_ p.m.

**4. Chairman's Report – Marcus Sack**

**5. City Manager's Report – Kenneth Howard**

**Economic Restructuring/Development**

**6. Incentives & Façade Grants –**  
Brochures with incentive information

**7. Downtown Properties**

- a. Downtown Businesses
- b. Memorial Drive
- c. DDA owned
- d. Azalea Street

e. Bryant Commons -- Daily vehicle count is 230! Monthly report is attached.

JUNE/FY23: Events 7/ytd 39, attendance 740/ytd 4,145, revenue \$ 940/ytd \$3,877

**8. Main Street District Report --**

JUNE: 6 biz opened/expand, +41 jobs, 8 biz closed, -17 jobs, 44 events, 4,441 attendance, \$0 investment in DT

**9. Hinesville Farmers & Makers Market -- 2023 Market season: March 2 – October 26, 3 to 7 pm**

**Design/Historic Preservation**

**10. Old Liberty County Jail –**

JUNE: 60 Visitors, 60 Volunteer Hours, \$30.25 Income, 1,800 People reached via facebook

**11. Historic Preservation Commission & Downtown Historic District – Priorities have been set**

**12. Old/New Business**

Board training (online) – GA Downtown Association – Sidebar Training – Countywide Workshop  
Personnel Policy

**Promotions**

**13. Director's Report -- Michelle Ricketson**

**14. Executive session personnel**

**15. Adjournment- Motion by \_\_\_\_\_, 2<sup>nd</sup> by \_\_\_\_\_, vote \_\_\_\_\_ at \_\_\_\_\_ p.m.**



1. Call to Order by at 4:22 p.m.

Present= Marcus Sack (arrived 4:35pm ) = Roger Jones = Shonda Mickel = Sabrina Newby = Liston Singletary, III = Tom Ratcliffe = Mayor Allen Brown, and Stake Holders = Kenny Howard (left at 4:20pm) = Michelle Ricketson = Kenya Romero = Candice Bryant = Catherine Blake

Organization/Management

2. Secretary’s Report – Minutes: May 24, 2023 regular board meeting -- Shonda Mickel, see attached Motion to approve as submitted by T.Ratcliffe, 2nd by A.Brown, vote unanimous.

3. Treasurer’s Report (May 2023) – Motion to approve as reported by T.Ratcliffe, 2nd by S.Newby, vote unanimous.

Summary: Detailed report as of May 31, 2023 attached (pages 3B, 3C & 3D)

Lease/Rental Income	\$ 650 mo.	\$3,250 ytd.
Discover Downtown Hinesville Revolving Loan Fund	\$	\$235,000 ytd.
Old Jail Revenue	\$ 129 mo.	\$281.40 ytd (visitors 276 ytd)
Farmer’s Market Revenue	\$ 1,515 mo.	\$8,280 ytd
Bryant Commons Rental Revenue	\$ 415 mo.	\$2,406 ytd
Sponsorship/General Donations		
Community Projects (PB&J)	\$ 5,060 mo	
Disc Golf	\$	
Fall: Pumpkin Patch/Scarecrow Rock N Roll	\$ mo	'22 sponsorships 900

4. Chairman’s Report – Marcus Sack

a. Report on the Hinesville Business Incubator by Accelerator Manager Catherine Blake.

5. City Manager’s Report – Kenneth Howard -- no report

Economic Restructuring/Development

6. Incentives & Façade Grants – Staff is working on brochures with incentive information.

Façade Grants: Businesses are eligible to apply one time per 12 months per building.

Revolving Loan Fund: Businesses may have one active loan

7. Downtown Properties

a. Downtown Businesses, Memorial Drive, DDA owned, Azalea Street

b. Bryant Commons -- Daily vehicle count is 230! Monthly report is attached.

MAY/FY23: Events 12/ytd 32, attendance 406/ytd 3,405 revenue \$ 415/ytd \$2,406

Bryant Commons Capital Improvement Plan – 92nd Engineers want to provide planning and labor to update Veterans Memorial Walk, lay pathways and the patio for Trudie’s Butterfly House & Learning Center, and replace the wooden decking on three bridges.

8. Main Street District Report --

MAY: 5 biz opened/expand, 52 jobs, 6 biz closed, -38 jobs, 32 events, 2,710 attendance, \$45,000 investment in DT

9. Hinesville Farmers & Makers Market -- 2023 Market season: March 2 – October 26, 3 to 7 pm

There will be a DJ on the 4th week of each month.

Design/Historic Preservation

10. Old Liberty County Jail –

MAY: 50 Visitors, 48 Volunteer Hours, \$129 Income, 700 People reached via facebook



**11. Historic Preservation Commission & Downtown Historic District – Priorities have been set**

- A. Historic District: Use existing boundaries to create guidelines, revise list of 25 properties, identify grants/incentives for property owners and long term whittle down list of 250 properties.
- B. Hineshaw School: National Register of Historic Places application, helping to identify grants
- C. Mini Marker Movies: The distribution of, completion of & continuing education involved in these movies.
- D. 250 Project: Rebranding Main Street Park, which will involve working with several other groups within the City.
- E. Super Museum Sunday: Make traveling exhibits for classrooms. Invite/encourage more local cultural & historic sites to participate.

**12. Old/New Business**Trainings: Board training (online) –

GA Downtown Association – Will be in Canton, Kenya and Michelle are registered.

Sidebar Training – 3 board members & 2 staff have registered for August training.

Countywide Workshop – We are aware who plans on attending in September.

Consider adding trashcans and recycling bins on commerce street.

Promotions**13. Director's Report -- Michelle Ricketson**

We have two young people with us from the Hinesville Summer Youth Enhancement Program

In June, we wrapped up the 9<sup>th</sup> Annual Peanut Butter and Jelly Drive – donating 4,830 jars to the Manna House.

Army's Birthday – Great partnership with Ft. Stewart, Navy Federal, Town of Pembroke and Steven A. Cohen Center

Sponsorships have been coming in for the expansion of the Disc Golf course at Bryant Commons.

July 19 – Opening and ribbon cutting for Hinesville Fire Station #1, on Commerce Street

July 20 – ITPA Museum is the location for Business After Hours, which is sponsored by Clear Fiber.

Shonda and Michelle will meet next week regarding the FY24 budget.

**14. Executive Session – was not needed****15. Adjournment- Motion by A.Brown, 2<sup>nd</sup> by T.Ratcliffe, vote unanimous at 5:05 p.m.**



Hinesville Downtown Development Authority/Main Street

# Financial Report

June 2023 numbers for July 2023 meeting

By Shonda Mickel

Summary: Detailed report as of June 30, 2023 attached (pages 3B, 3C & 3D)

Lease/Rental Income	\$	mo.	\$3,250 ytd.
Discover Downtown Hinesville Revolving Loan Fund	\$		\$235,000 ytd.
Old Jail Revenue	\$	mo.	\$281.40 ytd (visitors 336 ytd)
Farmer's Market Revenue	\$	800 mo.	\$9,080 ytd
Bryant Commons Rental Revenue	\$	540 mo.	\$2,966.28 ytd
Sponsorship/General Donations			
Community Projects (PB&J)	\$	5,060 mo	
Disc Golf	\$	3,030 mo	\$4,725ytd
Fall: Scarecrow Rock N Roll	\$	mo	'22 sponsorships 900

**BUDGET REVENUE REPORT**  
**CITY OF HINESVILLE**

**Downtown Development Authority**

20-Jul-23

HinesBudRev: Year ( 2023 ) Period ( 8 )

Ledger ID	Ledger Description	BUDGET	MTD REV	YTD REV	REMAINING BAL	PERC COLL
<b>(100) General Fund</b>						
<b>(000) Revenue</b>						
100-000-0000-00-30-1000	TRANSFER IN FROM CITY FUNDS	\$434,432.00	\$0.00	(\$158,670.32)	\$275,761.68	36.52%
100-000-0000-00-33-4111	CITY ENTITLEMENT FUNDS XFER	\$344,601.00	(\$1,800.00)	(\$42,633.70)	\$301,967.30	12.37%
100-000-0000-00-33-4120	HISTORIC PRESERVATION GRANT	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
100-000-0000-00-36-1020	INTEREST INCOME	\$0.00	\$0.00	(\$1,753.03)	(\$1,753.03)	0.00%
100-000-0000-00-37-1000	CONTRIBUTION FOR CONTRACT SER	\$9,000.00	\$0.00	\$0.00	\$9,000.00	0.00%
100-000-0000-00-38-1020	LEASE / RENTAL INCOME	\$7,800.00	\$0.00	(\$3,250.00)	\$4,550.00	41.67%
100-000-0000-00-38-9005	USE OF FUND BALANCE	\$2,000.00	\$0.00	\$0.00	\$2,000.00	0.00%
100-000-0000-00-38-9910	COMMUNITY PROJECTS	\$7,000.00	\$0.00	(\$300.00)	\$6,700.00	4.29%
100-000-0000-00-38-9965	SP PROJ - SCARECROW STROLL	\$5,000.00	\$0.00	(\$900.00)	\$4,100.00	18.00%
100-000-0000-00-38-9980	SPECIAL PROJ - FARMERS MARKET	\$10,000.00	(\$800.00)	(\$9,080.00)	\$920.00	90.80%
100-000-0000-00-38-9982	BRYANT COM - CONTRIB/DONATIONS	\$0.00	(\$120.00)	(\$2,170.00)	(\$2,170.00)	0.00%
100-000-0000-00-38-9983	BRYANT COMMONS FACILITY RENTAL	\$2,500.00	(\$540.00)	(\$2,966.28)	(\$466.28)	118.65%
100-000-0000-00-38-9990	OTHER EVENTS - GENERAL	\$0.00	(\$2,510.00)	(\$8,270.00)	(\$8,270.00)	0.00%
100-000-0000-00-38-9991	AZALEA ST CONTRIBUTION - COH	\$0.00	\$0.00	(\$350.87)	(\$350.87)	0.00%
100-000-0000-00-38-9992	SP PROJ - LUNCHTIME CONCERTS	\$1,500.00	\$0.00	\$0.00	\$1,500.00	0.00%
100-000-0000-00-38-9997	OLD JAIL-SPECIAL PROJECTS	\$0.00	\$0.00	(\$281.40)	(\$281.40)	0.00%
100-000-0000-00-38-9999	MISC REVENUE TO RECLASS	\$0.00	(\$400.00)	(\$4,810.00)	(\$4,810.00)	0.00%
	<b>Subtotal :</b>	\$824,333.00	(\$6,170.00)	(\$235,435.60)	\$588,897.40	28.56%
	<b>Subtotal (000) Revenue:</b>	\$824,333.00	(\$6,170.00)	(\$235,435.60)	\$588,897.40	28.56%
	<b>Subtotal (100) General Fund:</b>	\$824,333.00	(\$6,170.00)	(\$235,435.60)	\$588,897.40	28.56%
	<b>Total =====</b>	\$824,333.00	(\$6,170.00)	(\$235,435.60)	\$588,897.40	28.56%

**BUDGET EXPENDITURE REPORT**  
**CITY OF HINESVILLE**

**Downtown Development Authority**

20-Jul-23

HinesBudExp: Year ( 2023 ) Period ( 8 )

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Ledger ID	Ledger Description	BUDGET	MTD EXP	YTD EXP	REMAINING BAL	PERCENT SPENT
(100) General Fund						
(001) DDA Admin						
100-001-1000-00-51-1100	SALARY AND WAGES	\$161,397.00	\$0.00	\$91,469.74	\$69,927.26	56.67%
100-001-1000-00-51-2110	GROUP INSURANCE	\$24,508.00	\$0.00	\$5,968.08	\$18,539.92	24.35%
100-001-1000-00-51-2120	DISABILITY	\$1,086.00	\$0.00	\$599.76	\$486.24	55.23%
100-001-1000-00-51-2200	SOCIAL SECURITY	\$9,622.00	\$0.00	\$5,474.15	\$4,147.85	56.89%
100-001-1000-00-51-2300	MEDICARE	\$2,250.00	\$0.00	\$1,280.24	\$969.76	56.90%
100-001-1000-00-51-2400	RETIREMENT	\$15,624.00	\$0.00	\$8,798.86	\$6,825.14	56.32%
100-001-1000-00-51-2700	WORKERS COMP	\$560.00	\$0.00	\$442.02	\$117.98	78.93%
100-001-1000-00-52-1215	LEGAL FEES	\$1,500.00	\$0.00	\$0.00	\$1,500.00	0.00%
100-001-1000-00-52-1225	ADVERTISING	\$2,750.00	\$0.00	\$1,137.50	\$1,612.50	41.36%
100-001-1000-00-52-1260	PROFESSIONAL SERVICES	\$30,000.00	\$0.00	\$0.00	\$30,000.00	0.00%
100-001-1000-00-52-2205	BUILDING MAINTENANCE	\$1,900.00	\$153.00	\$909.00	\$991.00	47.84%
100-001-1000-00-52-2206	VEHICLE REPAIRS AND MAINT	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
100-001-1000-00-52-3200	COMMUNICATIONS	\$2,000.00	\$0.00	\$983.34	\$1,016.66	49.17%
100-001-1000-00-52-3300	UTILITIES	\$2,000.00	\$125.52	\$1,434.35	\$565.65	71.72%
100-001-1000-00-52-3500	TRAVEL	\$5,200.00	\$0.00	\$5,036.01	\$163.99	96.85%
100-001-1000-00-52-3600	ANNUAL DUES/LICENSES	\$1,090.00	\$0.00	\$1,095.00	(\$5.00)	100.46%
100-001-1000-00-52-3700	EDUCATION AND TRAINING	\$5,200.00	\$0.00	\$217.45	\$4,982.55	4.18%
100-001-1000-00-53-1101	OFFICE SUPPLIES	\$2,700.00	\$0.00	\$2,028.51	\$671.49	75.13%
100-001-1000-00-53-1103	DEPARTMENT OPERATING EXP	\$3,000.00	\$0.00	\$1,135.37	\$1,864.63	37.85%
100-001-1000-00-53-1107	BANK CHARGES	\$660.00	\$0.00	\$578.13	\$81.87	87.60%
100-001-1000-00-54-2400	COMPUTERS- HARDWARE	\$2,500.00	\$0.00	\$0.00	\$2,500.00	0.00%
100-001-1000-00-54-2405	WEBSITE MAINTENANCE	\$1,386.00	\$0.00	\$1,308.51	\$77.49	94.41%
100-001-1000-00-57-1170	ENHANCED FAÇADE GRANT	\$30,000.00	\$0.00	\$2,664.84	\$27,335.16	8.88%
100-001-1000-00-57-1175	REVOLVING LOAN FUND	\$50,000.00	\$0.00	\$0.00	\$50,000.00	0.00%
100-001-1000-00-57-2520	HOLIDAY LIGHTS	\$2,000.00	\$0.00	\$92.92	\$1,907.08	4.65%
100-001-1000-00-57-2600	PROMOTIONAL	\$19,000.00	\$1,545.00	\$7,697.57	\$11,302.43	40.51%
100-001-1000-00-57-2605	PROMO - BRYANT COMMONS	\$3,000.00	\$0.00	\$49.90	\$2,950.10	1.66%
100-001-1000-00-57-2615	PROMO - FARMERS MARKET	\$10,000.00	\$350.00	\$3,714.09	\$6,285.91	37.14%
100-001-1000-00-57-2625	COMMUNITY PROJECTS	\$7,000.00	\$0.00	\$5,760.00	\$1,240.00	82.29%



**BUDGET EXPENDITURE REPORT**  
**CITY OF HINESVILLE**

20-Jul-23

**Downtown Development Authority**

HinesBudExp: Year ( 2023 ) Period ( 8 )

Ledger ID	Ledger Description	BUDGET	MTD EXP	YTD EXP	REMAINING BAL	PERCENT SPENT
100-001-1000-00-57-2900	SIGNAGE	\$5,000.00	\$0.00	\$0.00	\$5,000.00	0.00%
100-001-1535-00-54-2400	COMPUTER SOFTWARE/UPDATES	\$1,958.00	\$0.00	\$0.00	\$1,958.00	0.00%
	<b>Subtotal (001) DDA Admin:</b>	\$405,391.00	\$2,173.52	\$149,875.34	\$255,515.66	36.97%
<b>(021) Phase I Azalea Street</b>						
100-021-7320-01-54-1408	UTILITY SERVICE	\$3,000.00	\$92.18	\$627.15	\$2,372.85	20.90%
	<b>Subtotal (021) Phase I Azalea Street:</b>	\$3,000.00	\$92.18	\$627.15	\$2,372.85	20.91%
<b>(023) Phase III Azalea Street</b>						
100-023-7320-01-52-1309	HOUSING CONSTRUCTION	\$42,855.00	\$0.00	\$0.00	\$42,855.00	0.00%
100-023-7330-03-57-3010	AFFORDABLE HOUSING	\$301,746.00	\$5,400.00	\$8,075.00	\$293,671.00	2.68%
	<b>Subtotal (023) Phase III Azalea Street:</b>	\$344,601.00	\$5,400.00	\$8,075.00	\$336,526.00	2.34%
<b>(060) Bryant Commons</b>						
100-060-1000-00-52-1260	PROFESSIONAL SERVICES	\$500.00	\$0.00	\$100.00	\$400.00	20.00%
100-060-1000-00-52-2100	CONTRACTED MAINTENANCE SERV	\$18,000.00	\$0.00	\$4,050.00	\$13,950.00	22.50%
100-060-1000-00-52-2110	GROUNDS MAINTENANCE	\$6,366.00	\$525.00	\$9,818.63	(\$3,452.63)	154.24%
100-060-1000-00-52-2200	EQUIPMENT REPAIRS/MAINTENANCE	\$1,000.00	\$0.00	\$323.78	\$676.22	32.38%
100-060-1000-00-52-2205	BUILDING MAINTENANCE	\$750.00	\$0.00	\$0.00	\$750.00	0.00%
100-060-1000-00-52-2209	BC POND MAINTENANCE	\$10,300.00	\$1,130.00	\$4,520.00	\$5,780.00	43.88%
100-060-1000-00-52-3300	UTILITIES	\$2,000.00	\$173.31	\$1,127.75	\$872.25	56.39%
100-060-1000-00-53-1103	DEPARTMENT OPERATING	\$4,725.00	\$0.00	\$2,418.66	\$2,306.34	51.19%
100-060-1000-00-54-1100	BRYANT COMMONS CAPITAL EXP	\$26,000.00	\$0.00	\$20,285.40	\$5,714.60	78.02%
	<b>Subtotal (060) Bryant Commons:</b>	\$69,641.00	\$1,828.31	\$42,644.22	\$26,996.78	61.23%
<b>(065) Historic Preservation</b>						
100-065-1000-00-52-3500	TRAVEL	\$250.00	\$0.00	\$0.00	\$250.00	0.00%
100-065-1000-00-52-3700	TRAINING/EDUCATION	\$1,050.00	\$0.00	\$0.00	\$1,050.00	0.00%
100-065-1000-00-53-1103	DEPT OPERATING EXPENSE	\$400.00	\$0.00	\$159.72	\$240.28	39.93%
	<b>Subtotal (065) Historic Preservation:</b>	\$1,700.00	\$0.00	\$159.72	\$1,540.28	9.40%
	<b>Subtotal (100) General Fund:</b>	\$824,333.00	\$9,494.01	\$201,381.43	\$622,951.57	24.43%
	<b>Total =====</b>	\$824,333.00	\$9,494.01	\$201,381.43	\$622,951.57	24.43%

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# Bryant Commons Facility Summary Report - 2023

7e1

Fiscal Year 2023	Showings	Inquiries	Applications	Withdrew/ Cancelled	Public Event	Public Event Attendance	Private Event Attendance	Meeting Attendance	Total Attendance
Nov - Jan	4	82	28	2	5	995	61	8	1056
Feb-April	6	131	45	7	14	1841	121	12	1962
May - July	14	29	14	2	12	1,155			
Aug -Oct.									
<b>Totals</b>	<b>7</b>	<b>242</b>	<b>87</b>	<b>11</b>	<b>10</b>	<b>1,298</b>	<b>112</b>	<b>17</b>	<b>3,018</b>

Date	Name of Event	Attendance	Venue Used	Staff Time	Hours in Use	Revenue
9/16/2023	Cakamile Yoga in the Park		BLA			
9/9/2023	9/11 Hero Run		WTL			
8/19/2023	Cakamile Yoga in the Park		BLA			
8/17/2023	Cross Country Race Bradwell		WTL			
8/10/2023	Hail and Farewell		AWN			
8/5/2023	Women's Lunch at the Park		AWN			
7/23/2023	Church Service/Picnic		AWN			
7/22/2023	Junk in the Trunk		BP, FPA,CDP			
7/19/2023	Wild about Reading		AWN			
07/15/202	BBQ for Staff	40	AWN			
07/15/203	Cakamile Yoga in the Park	20	BLA			
7/8/2023	Birthday Party	Cancelled	AWN			
06/17-18/23	Juneteenth Celebration	400	AWN,STA, VEH			\$ 205.00
6/23/2023	Org Day	90	AWN			\$ 25.00
6/10/2023	Wedding Reception	55	BLA			\$ 275.00
6/10/2023	Father's Day Celebration	100	AWN,FPA	1		\$ 135.00
6/9/2023	Fleming Wedding	30	OAG			\$ 150.00
6/9/2023	Miller Wedding	20	OAG			\$ 120.00
6/8/2023	Deployment Farewell	45	AWN			\$ 30.00
5/23/2023	Liberty County School App Day	75	AWN			
5/20/2023	Birthday Party	Cancelled				
5/20/2023	Yoga in the Park	6	BLA			\$ 25.00
5/20/2023	Baby Shower	20	AWN			\$ 75.00
5/20/2023	Car Show	250	VEH,AWN,FPA			\$ 250.00
5/6/2023	Church Graduation Party	55	BLA			\$ 41.28
5/6/2023	Self-Love = Self-Work	Cancelled	BLA			
4/29/2023	Autism Awareness Walk	43	WTL	0.5	3	\$ 70.00
4/29/2023	Blake's Birthday Party	30	AWN	0.5	2	\$ 90.00
4/29/2023	Yoga in the Park	25	BLA	0.5	2	
4/23/2023	Birthday Party	15	PLA	0	1	\$ 30.00
4/22/2023	Pastoral Anniversary	450	AWN,STA, VEH	1	10	\$ 240.00
4/21/2023	KLB Earth Day	850	AWN,STA, VEH	2	6	
04/21-24/23	ITPA Annual Assembly	65	BLA	2	12	
4/19/2023	30th Birthday Party	Cancelled	AWN			
4/15/2023	World Art Day	10	AWN	0.5	2	
4/15/2023	Yoga in the Park	11	BLA	0.5	3	\$ 25.00
4/14/2023	Farewell Potluck	35	AWN	0.5	3	\$ 25.00



4/10/2023	Easter Picnic	Cancelled	AWN				
4/8/2023	Keyster Eggstravaganza	Cancelled	STA, AWN, BLA				
4/7/2023	Org Day	49	AWN	1	5	\$ 25.00	
4/2/2023	Baby Shower	25	AWN	0.5	2	\$ 120.00	
3/31/2023	Family Org Day	No Show	AWN				
3/30/2023	Lewis & Clark Circus	500	VEH		12		
3/29/2023	Lewis & Clark Circus	600	VEH		12	\$ 500.00	
3/29/2023	Vietnam Verteran Recognition Day	50	VMW				
3/26/2023	Birthday Party	32	AWN			\$ 60.00	
3/25/2023	Life Appreciation Picnic	55	VEH/AWN/FPA			\$ 75.00	
3/20/2023	Candice's Wedding	Cancelled	OAG/ AWN			\$ 150.00	
3/19/2023	Perkins' Wedding	15	OAG				
3/18/2023	Makayla's 6th B-Day	35	AWN			\$ 90.00	
3/18/2023	Yoga in the Park	20	BLA			\$ 25.00	
2/16/2023	Arbor Day Tree Planting	15	GSP	2	2		
2/11/2023	Health Fair	150	AWN	2	4		
1/15/2023	Wedding (Devon)	26	AWN	1	2	\$ 90.00	
12/13/2022	Org Day	200	AWN	0	4		
12/12/2022	Holiday Party	60	AWN	1	3		
11/19/2022	Wedding (Perkins)	Cancelled	OAG	0	0		
11/18/2022	Hail and Farewell	No Show	AWN	0	0	\$ -	
11/7/2022	Chaafee Bench Dedication	35	VMW	0	4		
11/6/2022	Veterans Picnic Day	200	AWN	0	6	\$ 150.00	
11/5/2022	City Wide Yard Sale	350	AWN	0	5.5		
10/29/2022	Memorial Ceremony	35	VMW	0	2	\$ 20.00	
<b>TOTALS</b>		<b>1056</b>		<b>6</b>	<b>108</b>	<b>\$3,116.28</b>	
<b>2022</b>	<b>10,074</b>						
<b>2022</b>	<b>10,074</b>						
<b>2021</b>	<b>8,807</b>	<b>AMP - Amphitheater</b>	<b>DGP - Dog Park</b>	<b>PON - Pond Area</b>			
<b>2020</b>	<b>3,125</b>	<b>AWN - Awning</b>	<b>FPA - Field Parking</b>	<b>SHA - Shade Area</b>			
<b>2019</b>	<b>13,631</b>	<b>BLA - Back Lawn</b>	<b>GSP - Green Space</b>	<b>STA - Stage</b>			
<b>2018</b>	<b>18,509</b>	<b>BPT - Back Patio</b>	<b>MSM - Museum</b>	<b>STB - Stables</b>			
<b>2017</b>	<b>17,928</b>	<b>CAM - Caimellia</b>	<b>OAG - OAK GROVE</b>	<b>VEH - Vendors Hill</b>			
<b>2016</b>	<b>10,952</b>	<b>CPA - Cisco Park</b>	<b>PAR - Parking</b>	<b>WTL - Walking Trail</b>			
<b>2015</b>	<b>8,240</b>	<b>BPG - Brambles Playground</b>		<b>VMW - Veterans Memorial Walk</b>			



Main Street Report - June 2023



	January	February	March	April	May	June	July	August	September	October	November	December
Did you have a board mtg. this month?	YES	YES	YES	YES	YES	YES						
Did you or any board members participate in?	YES	YES	YES	NO	NO	YES						
Program income	\$23,763	\$3,035	\$53,118	\$16,498.00	\$13,554	\$6,170						\$116,138
Program expenses	\$27,447	\$15,809	\$20,964	\$20,351.00	\$2,940	\$4,002						\$91,513
Downtown events	25	29	31	26	32	44						187
Event attendance	964	615	2,780	2,978	2,710	4,441						14,488
Volunteer hours	48	60	77	59	71	80						395
New business openings	14	2	3	4	6	5						34
Jobs from new business openings	39	2	4	19	52	41						157
Business closings	12	5	7	4	6	8						42
Jobs lost from business closings	48	5	14	5	38	17						127
Business expansions or relocations	0	0	0	0	0	0						0
Jobs resulting from expansions or relocations	0	0	0	0	0	0						0
Total property sales (Commercial) (#/1-10)	0	0	0	0	0	0						0
Private investment (Commercial) \$/value	\$0	\$0	\$0	0	\$0	\$0						\$0
Total property sales (Residential) (#/1-10)	0	2	0	0	0	0						2
Private investment (Residential) \$/value	\$0	\$481,000	\$0.00	\$0.00	\$0	\$0.00						\$481,000
New single-family units	0	0	0	0	0	0						0
Value of new single-family units	0	\$0	0	0	\$0	\$0						\$0.00
New multi-family units	0	0	0	0	0	0						0
Value of new multi-family units	0	0	0	0	\$0	\$0						\$0.00
New townhomes	0	0	0	0	0	0						0
New condos/lofts	0	0	0	0	0	0						0
New commercial buildings	0	0	0	0	0	0						0
Value of new construction	\$0	0	0	0	\$0.00	\$0						\$0.00
Private rehab projects	8	2	0	1	1	0						12
Total value of rehabs	\$166,644	\$1,400	\$0	\$6,500.00	\$45,000	\$0						\$219,544
Public improvement projects (DT City/Cour	0	1	0	1	0	0						2
Total value of public improvements	\$0.00	\$12,000	\$0.00	\$1,448,802.0	\$0	\$0						\$1,460,802.0

**MAIN STREET REPORT**

- **Downtown Events:** Farmers Market (5-1,625), Block Party (600), City Council (2-40), HDDA Meeting (5), Bryant Commons Events (7-740), Business after Hours: Vogue Hair Studio (35), Ribbon Cutting: The Parrot & Frog (500) Old City Jail Museum (4-60), Hinesville Arts Council June Exhibit Opening (30), Kids Art Class Hinesville Area Arts Council (4-116), Liberty Chamber Downtown Meet & Greet (35), Liberty Chamber Summer Workshop Series at Ameris Bank (5), Liberty Chamber Qtrly New Member Lunch (10), Ribbon Cutting: The Felton Group (50), Youth Matters Bradwell Park (500), Real Estate Resource Center Meet & Greet (40), Real Estate Resource Center Pink Patio & Mammogram Bus (50)
- **New Downtown Businesses Opened:** McManamy, Jackson Hollis LLC, 401 N Main St. (1), The Yummi Factory, 413 S Main St. (1), Janvi Foods (Subway), 531 W Oglethorpe Hwy (4), KED Barber & Beauty Salon, 420 General Screven Way (1), Jet Foods Store #98, 200 W Oglethorpe Hwy (30)
- **Business Closings Downtown:** Hari Krishna Foods LLC (Subway), 531 W Oglethorpe Hwy (5), Hari Krishna Foods LLC (Subway), 462 W General Screven Way (5), Triple J Lawn Care and Repair, 105 Ashmore St. (1), Turner Spot Cleaning, 320 Frasier Circle #6 (1), Integrity Tax Service, 445 Elma G Miles Pkwy Ste 104 (1), Janet Cleaning Company, 640 Taylor Rd #16 (1), Whyte Counseling Services LLC, 319 W General Screven Way Ste 103 (1), Savannah Car Rentals Inc., 740 E General Stewart Way (2)
- **Business Relocations & Expansions:** NONE
- **Private Rehab Projects:** NONE
- **Public Improvement Projects:** NONE
- **Training:** Michelle Ricketson completed Best Practices for an Effective Local Preservation Commission. Candice Bryant began Employee Development Program. Kenya Romero completed Switch to Six

8A





**TO: Hinesville Downtown Development Authority/Main Street**  
**FR: Michelle K.W. Ricketson**  
**RE: Executive Director's Report**  
**DA: July 2023**

### Organization/Management

- Candice Bryant and Kenya Romero are settling into their roles nicely.
- We have had two young people with us from the Hinesville Summer Youth Enhancement Program.
- Michelle attended the monthly supervisor training.

### Economic Restructuring/Development

- Michelle with the Incubator Accelerator Manager Catherine Blake to discuss how we can work together.
- The Hinesville Farmers & Makers Market is operating each Thursday from 3 to 7 pm.
- We coordinated/wrote multiple 2023 SPLOST applications.
- We have begun preparations for the backpack for local homeless students.
- Michelle and Chuck VanDuser had planned and secured sponsorships for the 9-hole expansion of the disc golf course. We have begun talking up the additional 18-hole course which we will create in 2024.

### Design/Historic Preservation

- The 92<sup>nd</sup> Engineer Battalion has agreed to assist with the labor for redecking the three bridges at the park, drainage and concrete work needed at Veterans Memorial Walk, and concrete/brick walkways for garden shed area. We will need to purchase the materials.
- Hineshaw School: Received preservationist's proposed task list. Looking at qualification for grants.
- 250 project: Planning new life for a green space in downtown. This will also be a key element to our local semiquincentennial celebration and will create a tourism destination.
- Provided Historic Preservation Commission with copies of previous historic resource survey.

### Promotions

- We launched Deploy Yellow Bows.
- We are seeking sponsorships for the 2023 series of Block Parties. The next 2<sup>nd</sup> Saturday Block Party, 8/12, 7-10pm
- We attended the Grand Opening and Open House at the new Fire Station No. 1 on July 19.
- Attended Business After Hours will be at the ITPA Museum on July 20.
- We coordinated the ribbon cutting for JG PowerHouse Gym on July 21.

### 2023 events:

Aug 12: 2<sup>nd</sup> Saturday Block Party-Boondockers, 7 to 10pm

Oct. 5: Blessing of the Animals at the Farmers Market

Oct. 19: PINK OUT the Market

Nov. 25: SHOP SMALL SATURDAY!

Sept 9: 2<sup>nd</sup> Saturday Block Party-Mason Jarr, 7 to 10pm

Oct 14: 2<sup>nd</sup> Saturday Block Party-Rockilicious, 7 to 10pm

Oct. 27: Scarecrow Rock & Stroll with Mason Jarr

Nov. 30: City of Hinesville Tree Lighting, 5 to 8 pm